



In order to get the most out of your personalised online fundraising page on Arthritis Ireland follow these tips.

1: Email your address book

When you get the link for your personal online fundraising page, take the opportunity to let everyone in your email address book know that you are taking part in a fundraising challenge to raise funds for Arthritis Ireland. Include the link for the fundraising page and let your friends and family know that they will be donating through a safe and secure payment system. Your contacts can support you from wherever they are in the world!

2: Explain why you are doing it.

When you are asking people for sponsorship, let them know the reasons that you are fundraising and why you are undertaking your challenge for Arthritis Ireland. Do you have a family member or friend who has arthritis? Do you have arthritis yourself?

Explain why you are doing it and let them know that when they sponsor you, they are ultimately helping people like you/your loved one/your friend.

3: Use Social Media

Are you on Facebook? Do you Tweet regularly? Use these tools to remind your friends and followers that you are taking part in a challenge for Arthritis Ireland and that you need support and help. Post the link to your online fundraising page onto your Facebook page or to your twitter timeline to prompt people to donate immediately through a safe and secure way.

4: Remind People

As your training moves on and you get closer to the date of your event, send a reminder to everyone you contacted or who has yet to sponsor you updating them of your progress, how your training has been going, any funny stories about training mishaps and again, why you are taking part in the event. Include a link to your fundraising page and ask people to sponsor you with what every they can afford.

5: Show Off

When you have completed your event, crossed the finish line and celebrated your achievement, shout about it. Get a picture of yourself with your hard earned medal and t-shirt and sent it to everyone who has sponsored you thanking them for their support again.

Why not take this chance to send a quick reminder to anyone who is yet to sponsor you. Show them your medal and t-shirt & remind them again why you chose to compete for Arthritis Ireland.